

FREE SOLUTIONS

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**FREE** DIY SEO Tools -  
for Startups...

SWIPE



FREE

1

## Google Analytics

The holy grail of all SEO tools and the best place for website analytics.

### Track Your Website SEO Data:

Organic Traffic

Users

Conversions

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FREE

2

## Google Search Console

The best tool for identifying opportunities and creating a SEO strategy.

Track Your Keywords Google:

Ranking

Impressions

Keyword Clicks

CTR

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FREE VERSION

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## Screaming Frog

Great for those who like doing it all on a spreadsheet.

### How we use it:

Metadata

Heading Titles

Analyze: Links, Word Count, Status Codes

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FREE TRIALS

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## One Paid SEO Tool

Choose one:

SEMrush, Ahrefs, SEO Moz Pro

### How we use them:

Keyword Research  
Keyword Tracking  
Competitor Analysis  
Link Building  
Technical SEO

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FREE VERSIONS

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## SEO Plugins

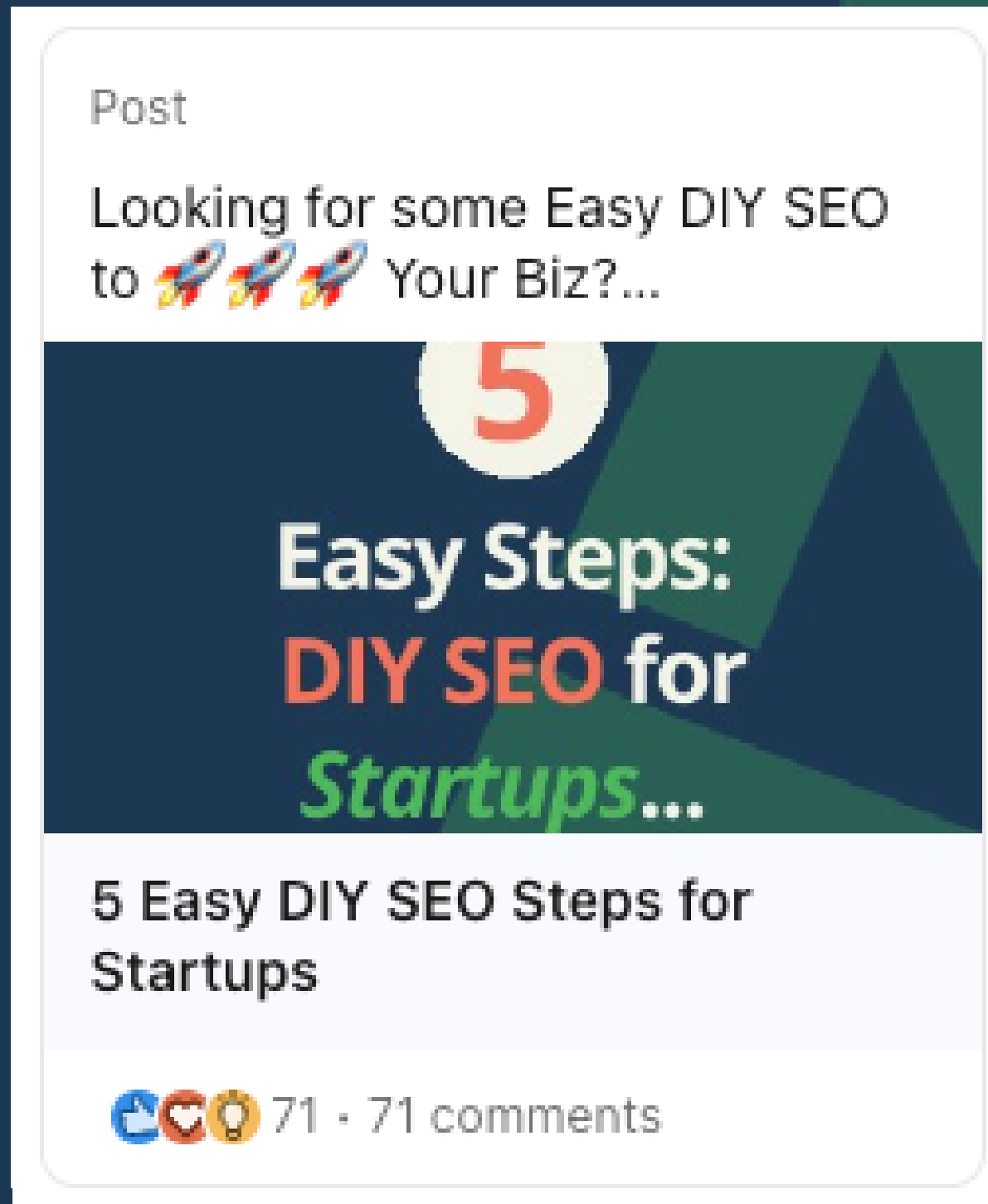
Are you a Wordpress user?  
Choose one: Yoast SEO, Rank Math, All  
In One SEO

How we use them:

- Keyword Page Focus
- Meta Data
- Keyword Density
- Content Readability
- Link Analysis

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# See my previous post...



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*link in comments...*

# COMING SOON!

- **Simple DIY SEO Metrics for the Busy Business Owner**



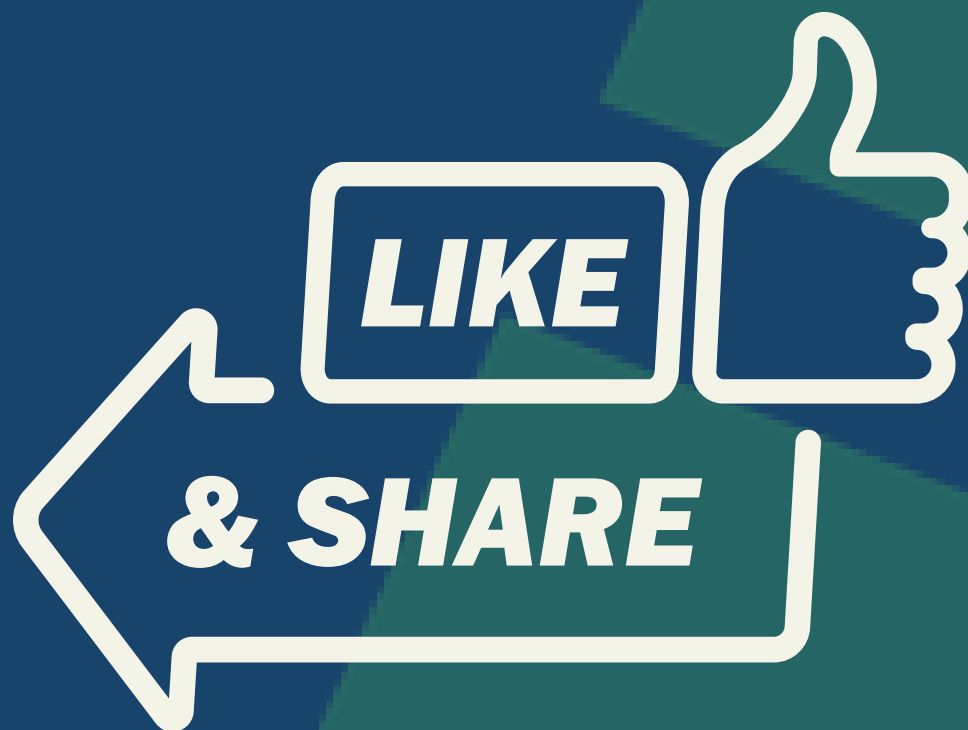
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# More SEO DIY Tips!

**Go to:**

<https://www.thespearpoint.com/blog>



**ONE MORE** 

**Is this helpful?**

**What would you  
add?**

**Questions?**

**COMMENT BELOW**