



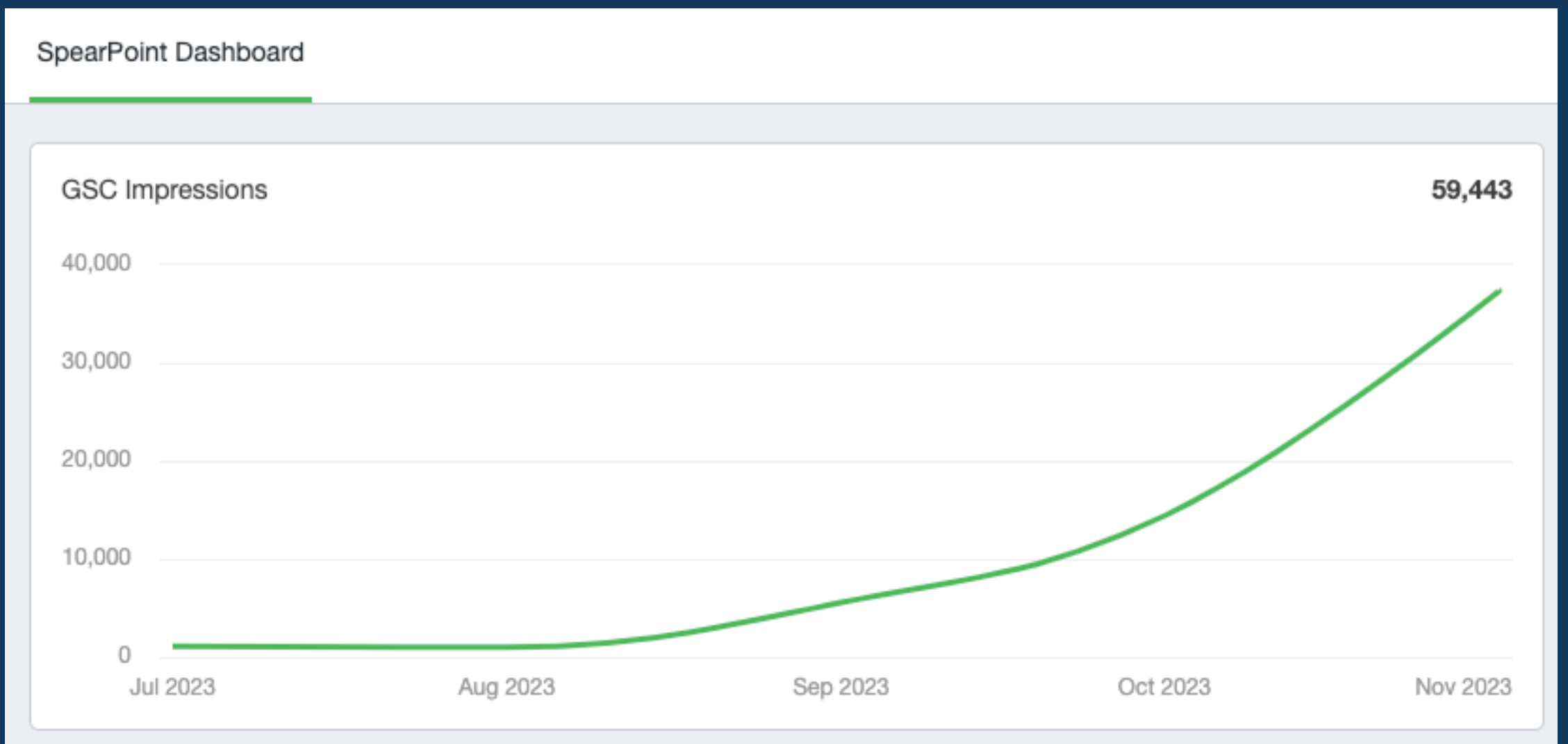
6 Reasons *Why*
Startups *Should*
INVEST in *SEO...*

SWIPE



1

Easy to Find



My website startup's Google Impressions.

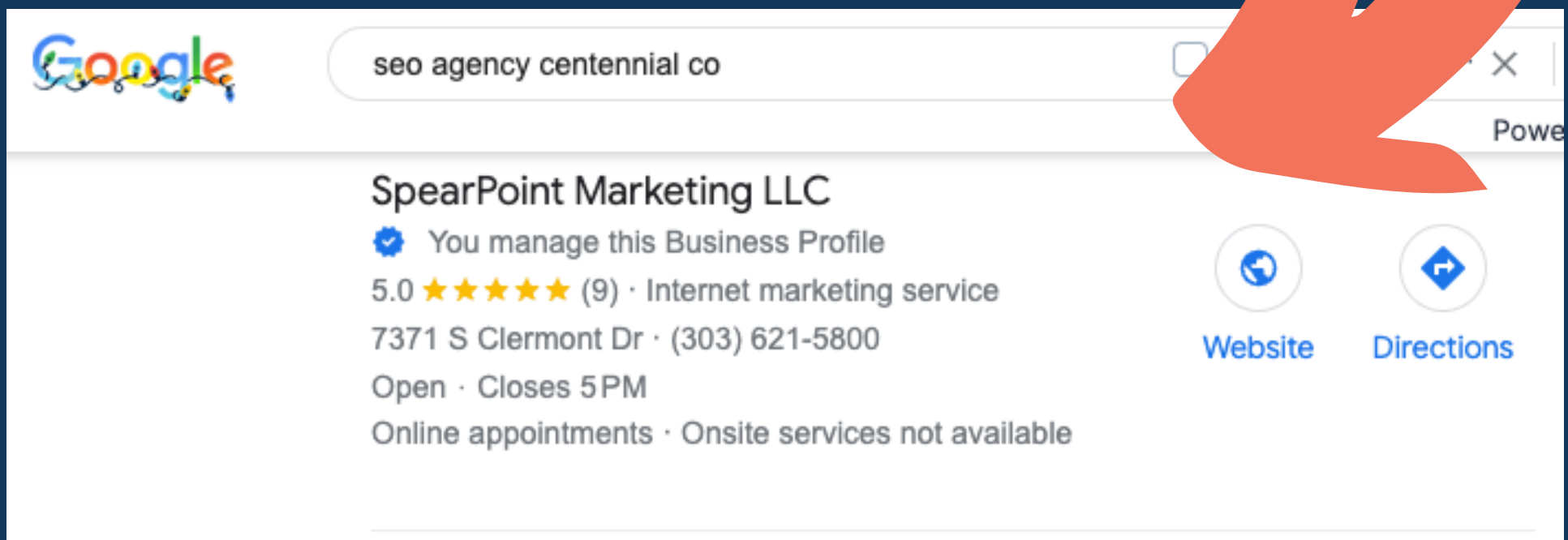
KEEP SWIPING

Easy to Find

More Search Results
+ More Keyword Rankings
+ Higher Keyword Rankings

=

More Website Traffic
Higher Brand Credibility



KEEP SWIPING

2

High Intent Search Results

KEYWORD
<input checked="" type="checkbox"/> seo for startups
<input checked="" type="checkbox"/> b2b seo strategy
<input type="checkbox"/> diy seo software
<input checked="" type="checkbox"/> ecommerce seo
<input checked="" type="checkbox"/> b2b seo

✓ *My startup's top High Intent Search Results on Google Search Console.*

KEEP SWIPING

High Intent Search Results

High Intent Search Results

=

More **QUALITY** Website Traffic
More Conversions



KEEP SWIPING

3

Thought Leadership

Free DIY SEO Resources For Your Startup

Startups SEO Resources - Please Scroll

< >



We got you covered...

Our blog is loaded with DIY SEO for startups and individual markets.

- Keyword Research
- Link Building Strategies
- More... **Just Subscribe Below!**

All DIY SEO Resources - Please Scroll...

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Why A StartUp Should Invest In SEO



How to "Humanize" Your AI Generated Blog Post in 9 Steps



How To Generate 5-Star Google Reviews



B2B SEO vs. B2C SEO - Crucial Differences



B2B Keyword Research for a Winning SEO Strategy

My startup's content hub for (SEO for Startups)


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Thought Leadership

Quality Content

=

Thought Leadership
Trusted Authority in your Industry



KEYWORD
<input type="checkbox"/> diy seo
<input type="checkbox"/> diy search engine optimization
<input type="checkbox"/> diy seo tools

My startup's top Thought Leadership Keywords

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4

Cheaper Than Advertising

<input type="checkbox"/> Keyword ↑	Top of page bid (low range)	Top of page bid (high range)
<input type="checkbox"/> seo	\$3.00	\$13.20

Estimated CPC for "SEO" on Google Adwords

KEEP SWIPING

Cheaper Than Advertising

More SEO

=

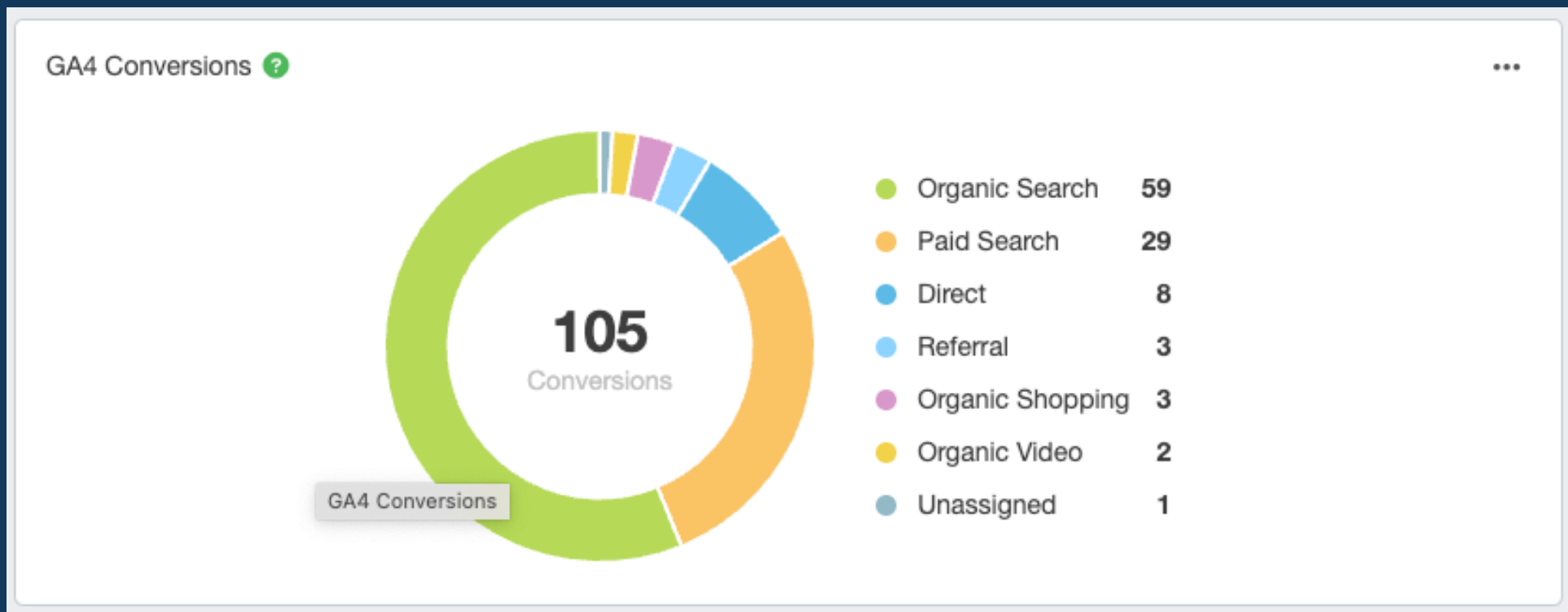
**Less Expenses
More Money for Me**



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5

Easy to Measure



*My customer's Ecommerce startup
Conversions (Sales) last month*

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Easy to Measure

Ranking Tracker = Keyword Rankings

Google Search Console = Search Data

Google Analytics = Website Data

Conversion Tracking = ROI

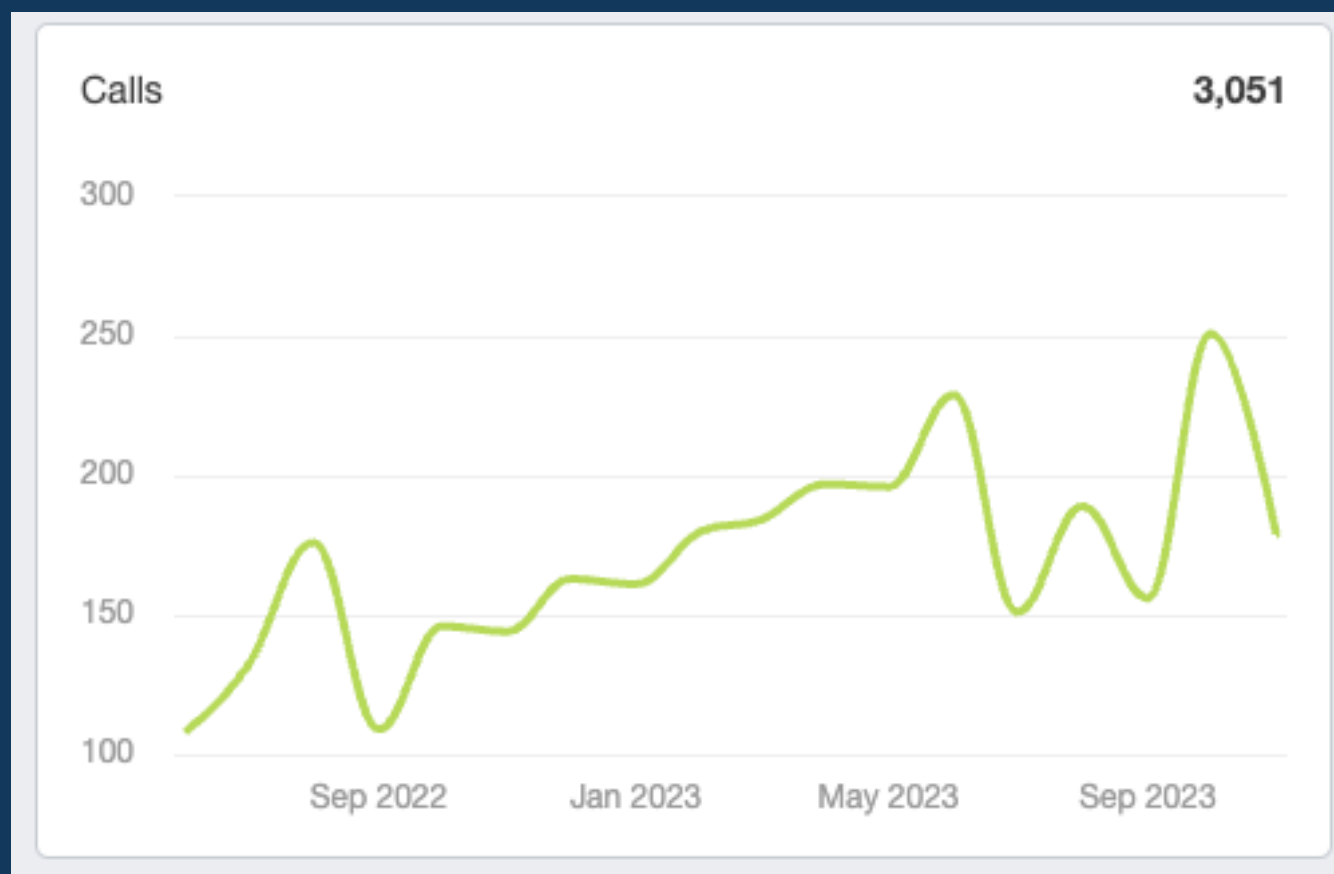


My startup's Keyword Ranking improvement

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6

Long-Term Results



Phone calls from a client's 2022 SEO campaign reduced to SEO maintenance in 2023.

Why reduce?

- Too many leads for business to process.

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Long-Term Results

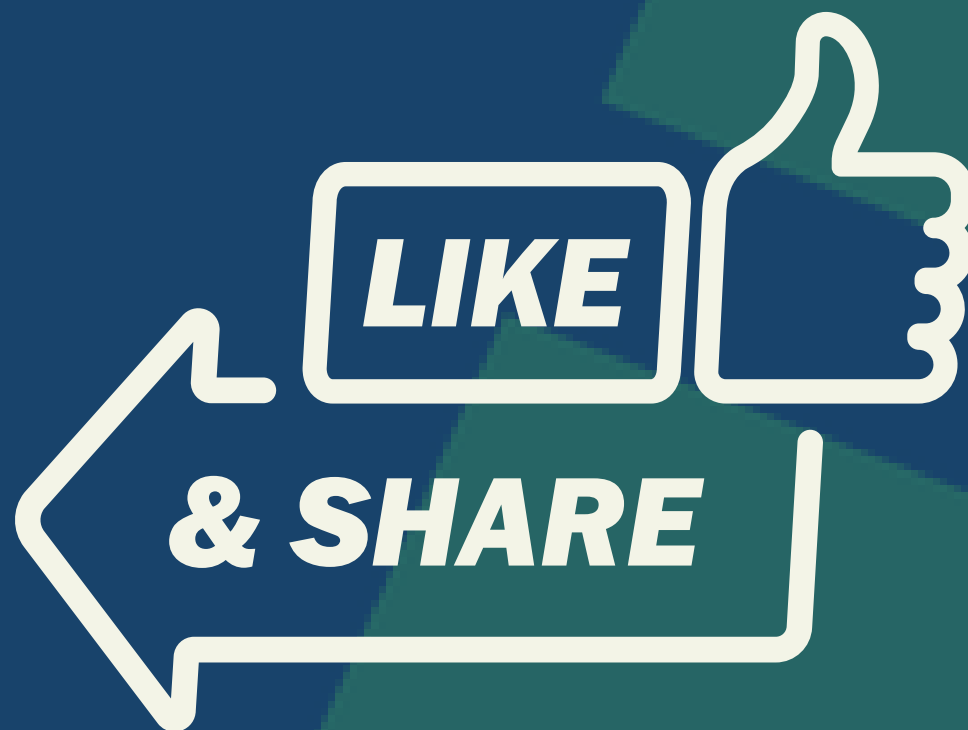
SEO Today
Progress Tomorrow
And Next Month
And Next Year
And...



More SEO Tips!

Go to:

<https://www.thespearpoint.com/blog>



ONE MORE

Is this helpful?

**What would you
add?**

Questions?

COMMENT BELOW