



What I do
AFTER Publishing
a **Blog Post...**

SWIPE



After Blogging



Post Blogging Checklist:

Publish Blogpost:

- ✓ Track Keyword Rankings
- ✓ Index on Google Search Console

Content Distribution:

- ✓ Post on LI Business Page
- ✓ Post on LI Personal Page (Carousel)
- ✓ Post on Other Social (X, GBP)
- ✓ Add to Bi-Weekly Email Newsletter
- ✓ Add Video (YouTube)

KEEP SWIPING →

Publish:

SpearPoint Marketing Blog:

Our SEO Blog



SaaS SEO Tips That Will Grow Your Business

Looking for some FREE SEO Content?

We got you covered...

- DIY SEO
- B2B SEO
- AI Generated SEO
- Link Building
- SEO Tools
- More...

Subscribe Below and Get Bi-Monthly DIY SEO & Marketing Tips

Subscribe

Free DIY SEO Resources:

Free DIY SEO Resources



Looking for some FREE DIY SEO that Doesn't Suck?

We got you covered...

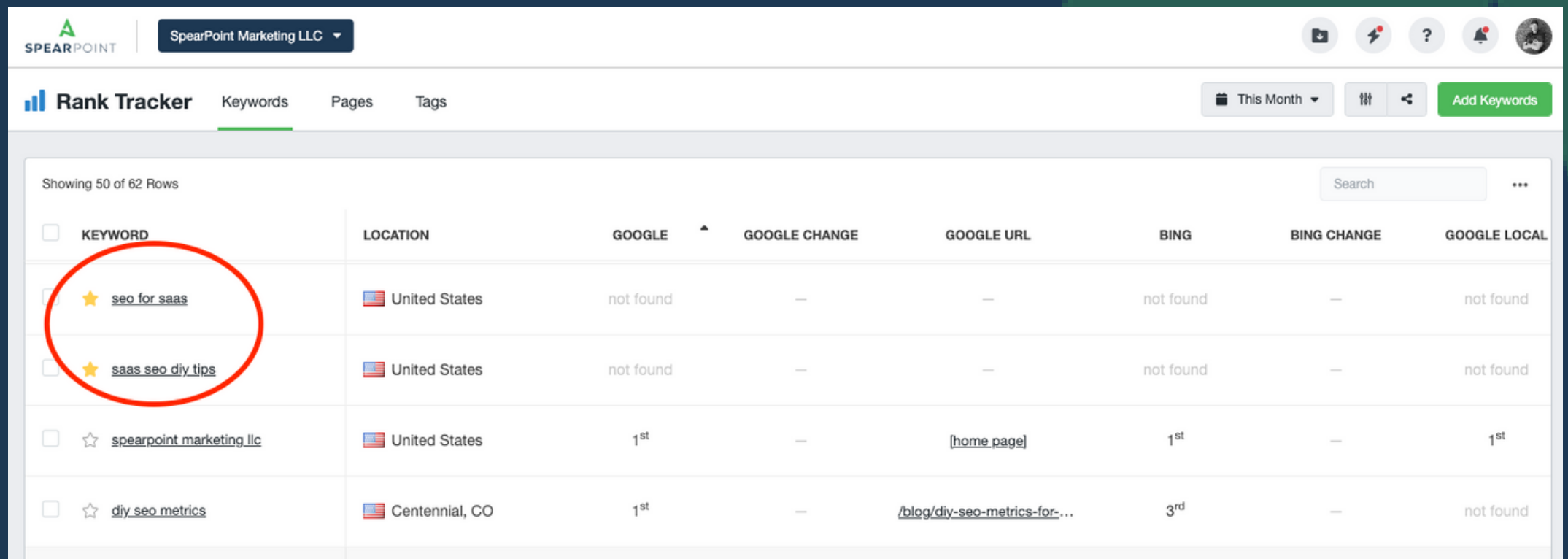
- Simple SEO Metrics
- Local SEO
- SEO & AI
- Link Building
- More... Join our bi-monthly newsletter
Just Subscribe Below!

Subscribe

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Track Keywords:

Rank Tracker on Agency Analytics:



Showing 50 of 62 Rows

<input type="checkbox"/>	KEYWORD	LOCATION	GOOGLE	GOOGLE CHANGE	GOOGLE URL	BING	BING CHANGE	GOOGLE LOCAL
<input type="checkbox"/>	★ seo for saas	United States	not found	—	—	not found	—	not found
<input type="checkbox"/>	★ saas seo diy tips	United States	not found	—	—	not found	—	not found
<input type="checkbox"/>	☆ spearpoint marketing llc	United States	1 st	—	[home page]	1 st	—	1 st
<input type="checkbox"/>	☆ diy seo metrics	Centennial, CO	1 st	—	/blog/diy-seo-metrics-for-...	3 rd	—	not found


KEEP SWIPING

Index:



Index on Google Search Console:

https://www.thespearpoint.com/blog/saas-seo-diy-tips



URL Inspection TEST LIVE URL

 **URL is on Google**
It can appear in Google Search results (if not subject to a manual action or removal request) with all relevant enhancements. [Learn more](#)

[VIEW CRAWLED PAGE](#) Page changed? [REQUEST INDEXING](#)

 Page indexing	Page is indexed	▼
 Video page indexing	No video indexed	>

Enhancements & Experience

 AMP	AMP page is valid	>
 HTTPS	Page is served over HTTPS	>

KEEP SWIPING



Post on LinkedIn:

Business Page:

SpearPoint Marketing LLC
40 followers
3h • 🌐

Start 2024 with a bang and elevate Your SaaS Business with Proven SEO Tactics!
...see more

SaaS: DIY SEO Tips

30 SaaS SEO DIY Tips That Will Grow Your Business — SpearPoint
thespearpoint.com • 1 min read

Like Comment Repost

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Post on LinkedIn:

Personal Page (Carousel):



Coming soon

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Other Social

Twitter (X):

 **SpearPoint** @jessemcfarland · 1h

Start 2024 with a band and elevate Your SaaS Business with Proven SEO Tactics!

New Blogpost Includes:

- 10 Basic SEO Tips
- 27 Advanced SEO for SaaS Tips
- Top 3 SaaS SEO Conversion Tips

<https://loom.ly/c7v7adc>


 #SEO #SaaS #DIYSEOTips



Google Biz Profile:

Posted just now




Start 2024 with a band and elevate Your SaaS Business with Proven SEO Tactics!

New Blogpost: 30 SaaS SEO Tips That Will Grow Your Business

Includes:

- 10 Basic SEO Tips
- 27 Advanced SEO for SaaS Tips
- Top 3 SaaS SEO Conversion Tips

Read now and transform your SEO approach!

 #SEO #SaaS #DIYSEOTips

[Learn more](#)

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Email:

SEO - Email Newsletter:

Hello  ,

Read Time: 1 minute

First, I wanted to say I'm thankful for your unwavering support as a dedicated advocate of [SpearPoint Marketing, LLC](#).

We start 2024 with talking about the metric that most of us value the most "conversions"

With that, here are our top 3 tactics for generating conversions with SEO:

- 1) Content Marketing with a Focus on Lead Conversion
- 2) Keyword Optimization for High-Intent Searches
- 3) Conversion Rate Optimization (CRO)

You can read more about this in our recent blog: [SEO Tips That Will Grow Your Business](#).

Happy New Year!

I look forward to having a great year with you in 2024.

All the best,

Jesse McFarland, MBA

Founder - SEO Guy

[SpearPoint Marketing, LLC](#)

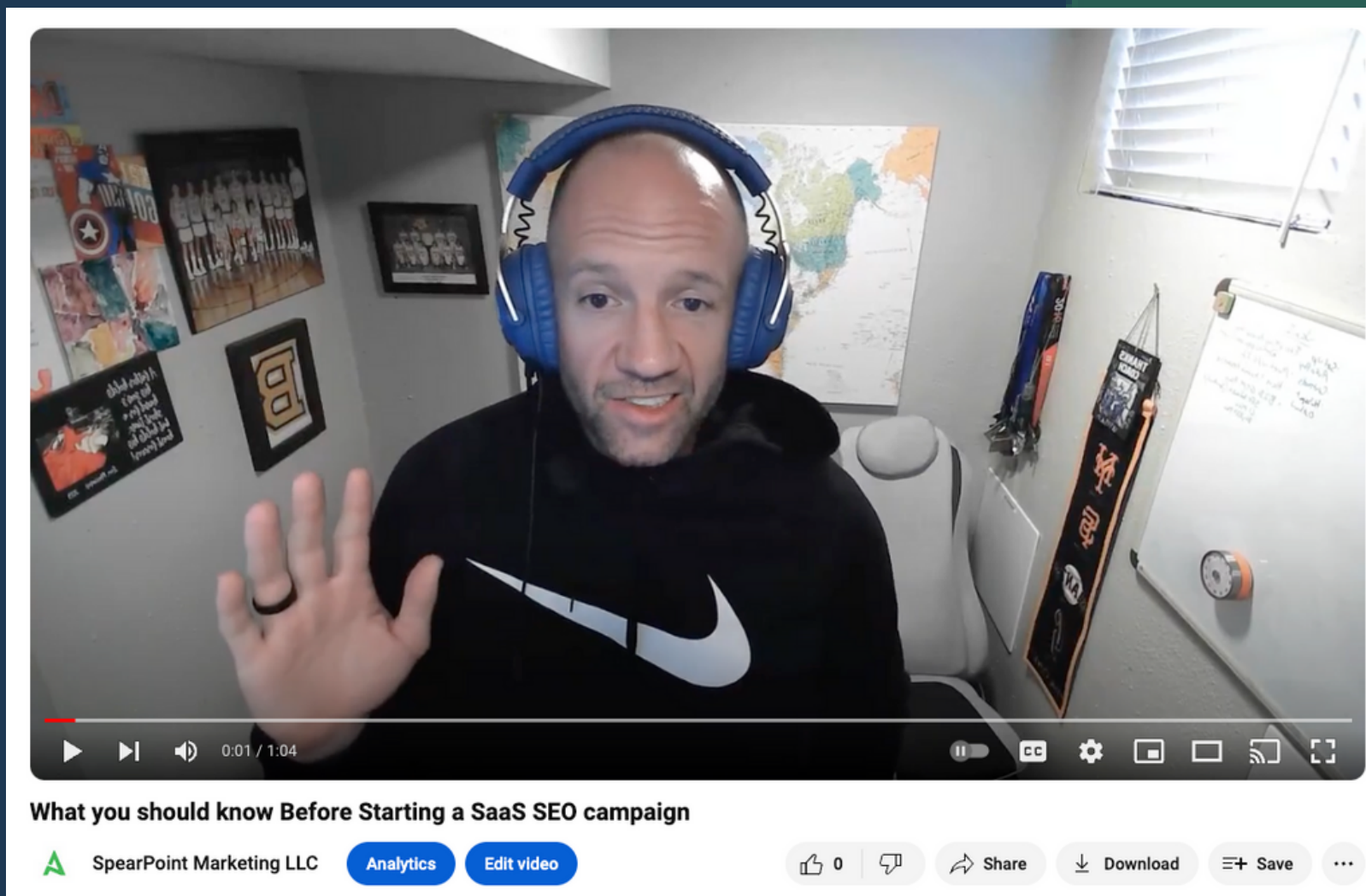
Coming soon

KEEP SWIPING



Video:

Youtube Video:



Maximize video:

I usually add this video to my blogpost.
And, I'm starting to use it for LinkedIn as well.

KEEP SWIPING →

Next Step: Link Building

Coming Soon:
“My Link Building Process”



KEEP SWIPING

Previous Steps:

What I do **BEFORE**
Implementing a
SEO Strategy...

SWIPE →

My Process for
Keyword
Research...

SWIPE →

My Process for
On-Page
SEO...

SWIPE →

My **4 Step**
Process for
Technical SEO...

SWIPE →

My **4 Step**
Blogging
Strategy...

SWIPE →

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Like My SEO Content?



Repost & Share

Follow Me &



ONE MORE



Is this helpful?

**What would you
add?**

Questions?

COMMENT BELOW